

## eArcades Set to Launch More Free Online Games

<u>Free online games</u> host eArcades will up their game list of with more than 2,000 registered members joining the site in its first week. Currently, the site features 5,000 readily playable games.

Internet Marketing Services, owner of <u>free online games</u> site eArcades, is aiming to increase its repertoire after a successful first week. Launched on Christmas Day, and with already 2,000 registered gamers, eArcades forecasts an increase of members and guests to play in their site, prompting them to expand the choices they offer. With an average player spending 102 minutes playing multiple games on the site, eArcades plans to boost its campaign for 2012.

Internet Marketing Services explained how to play <u>free online games</u> at their site. Games simply have to choose what game they want to play then wait for it to load. Sponsor advertisements will appear before they can play the game, which last for 15 seconds. No downloads or installations are required and gamers are free to play as many games as they wish. Players can enjoy the games from their flash-supported browser.

New players who are not sure yet what game to play can browse through the site's different gaming categories. There is also a section for featured <u>free online games</u> so gamers will know what other choices they have without having to navigate away from the home page. eArcades' choices of games range from adventure to casino, action to educational games, and many other categories in between. Registered members are free to express their satisfaction or dissatisfaction with game games by giving their ratings.

Michael Bashi, CEO of Internet Marketing Services, announced that the site requires no payment at all. He added that the site's game listing is not automated. They are manually chosen to gamers will only have the high quality and highly rated games to choose from.

To help avid gamers keep up with their updates, eArcades has also launched their Twitter and Facebook pages this week. Gamers can easily know what the new <u>free online games</u> at the site are and share them with others.

Internet Marketing Services has been around since 2007 and it has expressed excitement in launching eArcades as their entry point to the competitive venture of <u>free online</u> <u>games</u>.